



Every Moment Is A Choice Studio

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28527 TWP RD 355A Red Deer County, Alberta, Canada T4G OH5

Date:

To: Media Relations / Committee President

Event:

From: Lee J Kemp, Editorial Director, EMIAC Studio

To Whom It May Concern,

This letter serves as an official request for media credentials and behind-the-scenes access for photographer Lee J Kemp at your upcoming rodeo event.

EMIAC Studio is currently producing a long-term documentary photo series titled Grit & Grace. This project focuses entirely on the human element of Western agriculture and rodeo. We are stepping away from the standard 8-second action shots to document the mental resilience, the shared silence, and the unseen mending that happens before the gate ever opens.

Our mission is to capture the perfectly imperfect reality of the sport, honoring the athletes and stock contractors who navigate exhaustion, physical tolls, and mental health challenges with incredible grit.

Lee J Kemp has been officially assigned to document this narrative. The resulting images and editorial stories will be published on the EMIAC Studio Grit & Grace platform, with select pieces being prepared for submission to major Western lifestyle publications.





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The EMIAC Studio Trade Partnership:

- ***What We Ask: Media credentials and behind-the-scenes access to the back pens and chutes.***
- ***What You Receive: A curated gallery of high-resolution, watermarked images delivered specifically for your committee's official promotional and social media use at no cost.***
- ***Our Footprint: Low-impact, highly respectful, and deeply experienced around livestock. We are there to document the reality without getting in the way of the work.***

We understand the immense effort it takes to run a local rodeo, and we believe the best stories are found right here at the community level. If your committee values authentic western storytelling, we would be honored to partner with you to capture your event.

Thank you for your time and for supporting independent storytelling. We look forward to the possibility of collaborating.

Best regards,

Lee J Kemp Owner & Creative Director, EMIAC Studio

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www.emiastudio.ca/grit-vs-grace

