



PARTNER WITH PURPOSE 2026

Sponsorship Opportunities

Every Moment is a Choice Studio

Rooted in Agriculture. Inspired by Resilience.

More Than Just a Studio

Every Moment is a Choice Studio was founded on a simple but powerful belief: that even in our darkest moments, we have a choice.

Led by Lee J. Kemp—a 4th-generation farmer and mental health advocate—our studio operates on a unique "Pay It Forward" model. We use professional photography as a vehicle to fund community healing.

When you partner with us, your brand supports:

- **The Bear Program:** Fund the purchase and distribution of comfort bears to **children facing crisis** across Alberta.
- **Social Santa:** A sensory-friendly, inclusive Christmas experience for neurodivergent children and families.
- **Youth Resilience:** Funding photography grants for 4-H members and survivors of crisis who need to see their own strength.

Where Your Money Goes

1. The Bear Program *The Heart of Our Mission.* What started with 30 bears has grown into a province-wide initiative. We purchase high-quality teddy bears, package them in custom bags, and deliver them to children facing medical emergencies or mental health crises.

- **Your Impact:** You put a tangible symbol of comfort into the arms of a scared child.

2. Social Santa *Inclusion in Action.* Hosted on the Kemp family farm, Social Santa is a private, sensory-friendly alternative to the mall Santa. It is a safe haven for children with autism, anxiety, or sensory processing disorders.

- **Your Impact:** You keep this experience accessible (or free) for families who otherwise couldn't visit Santa.

3. Western Heritage & Youth Support *Preserving Our Roots.* We document the hard work of the agricultural community. From 4-H achievement days to local rodeos, we ensure that the next generation of farmers has professional images of their legacy.

- **Your Impact:** You celebrate the rural lifestyle and support the youth who will carry it forward.



2026 Partnership Opportunities

We have structured our partnership tiers to offer maximum visibility for your business while ensuring meaningful impact for our community.

LEVEL 1: The "Bear Hug" Sponsor Investment: \$100 - \$499

- **The Impact:** Covers the cost of purchasing and delivering 1-5 bears to local agencies.
- **The Benefit:** Name listed on our "Community Heroes" digital wall and social media shout-out.

LEVEL 2: Community Builder Investment: \$500 - \$999

- **The Impact:** Helps fund the operational costs of the Social Santa display (power, decor, gifts).
- **The Benefit:**
 - Small Logo on the "Social Santa" on-site sponsor board.
 - Quarterly social media features.
 - "Official Sponsor" window decal for your business.

LEVEL 3: The Legacy Partner Investment: \$1,000 - \$2,499

- **The Impact:** A major contribution that expands The Bear Program into new agencies.
- **The Benefit:**
 - **Logo on the Bear Bags:** Your brand travels home with every child who receives a bear.
 - Large Logo on on-site sponsor boards.
 - Feature blog post/story about your business's commitment to community.

LEVEL 4: Western Heritage & Title Partner Investment: \$2,500+

- **The Impact:** Fully funds specific initiatives (e.g., "The [Your Company] Rodeo Photo Team" or "Social Santa Presented by [Your Company]").
- **The Benefit:**
 - **Exclusive Branding:** Your logo on digital photo galleries viewed by thousands of locals.
 - **VIP Access:** Priority booking for your staff for Santa or Portrait sessions.
 - **Custom Strategy:** We will work with your marketing team to create a custom activation (e.g., a branded photo booth at your event).

Why Partner With Us?

- 1. Reach a Rural & Engaged Audience** Our primary audience consists of farm families, parents, and community members in Central Alberta. They value businesses that support mental health and agriculture.
- 2. Corporate Social Responsibility (CSR)** Align your brand with a cause that matters. Supporting youth mental health and inclusion is a powerful way to demonstrate your company values.
- 3. Tax-Deductible Impact** As a business expense for advertising/sponsorship, your contribution works double-duty: growing your brand visibility and helping your community.

Ready to Make a Difference?

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"Always remember you are braver than you believe, stronger than you seem, and loved more than you know."

